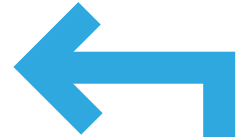




LEVEL 4 DIPLOMA

DIGITAL PRODUCT MANAGEMENT



The Agored Cymru Level 4 Diploma in Digital Product Management develops the skills and knowledge required to manage digital products through their lifecycle.

The digital product manager requires a holistic understanding of the technology, the data and the requirements of the product users and uses this knowledge to bring together and direct a team to produce systems, services, apps, websites or software in a digital environment. The manager uses feedback on the digital product to maintain and make enhancements and improvements during the product lifecycle.

This qualification equips you with the skills to lead digital products from concept to improvement, combining expertise in technology, data, and user needs.



LEVEL 4



20 MONTHS



**ANY COMPUTER,
TABLET OR MOBILE**



Our qualifications are delivered in partnership with **Educ8 Training Group.**

COURSE DURATION

Our delivery model was developed to account for busy work schedules. The following timescales are indicative:

- Self paced learning - 2 to 3 hours per week (average)
- Monthly meeting with your trainer coach (virtual or in person) - 2 hours
- INSPIRE workshops (optional)

WHO IS IT FOR?

This qualification is appropriate for those working in the public or private sector who interact with a wide range of people both inside and outside of their digital and technical development team and their organisation.

Suitable job roles may include:

- Delivery Lead
- IT Project Manager
- Digital Transformation Project Manager
- Programme Manager



LEARNING EXPERIENCE

Our courses are designed to provide an innovative route to apprenticeship completion with collaborative learning being central to your experience. Here is just some of the support you can expect:

- **Aspire360** - exclusive access to our on-demand digital skills development platform offers a wide range of self-paced courses, to support your qualification
- **In the workplace** - one to one virtual and face to face support sessions, specific to you and your working context.
- **Assessment** - not your typical assignments, we help you to develop innovative ways of showcasing your learning.

AFTER YOU'VE COMPLETED THE COURSE

Following completion of the course, you will have achieved:

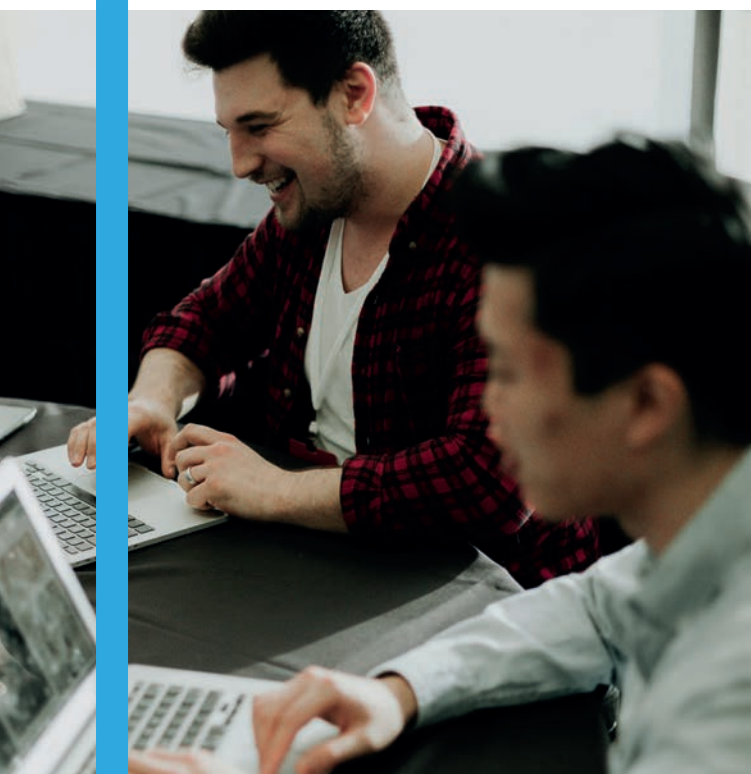
- Level 4 Diploma in Digital Product Management
- Essential Skills in Application of Number and Communication

You will receive a certificate as proof of your newly gained qualification and will be invited to attend Educ8's Gradu8 ceremony, where you will get the chance to celebrate your fantastic achievement!

ESSENTIAL SKILLS

Welsh Government is committed to raising the levels of Essential Skills across Wales. Communication and Application of Number qualifications are an integral element of the funded apprenticeship frameworks. These are usually delivered through workshops at one of our centres and will be planned well in advance.

If you have completed Essential Skills previously or are able to provide suitable evidence, such as GCSE certificates or similar, you may be exempt from completing this element of the qualification.



QUALIFICATION OVERVIEW

To achieve **Level 4 Diploma in Digital Product Management**, you must achieve a total of **111 credits**:

- Mandatory credits: 101
- Optional Credits: 10
- Essential Skills in Application of Number and Communication at Level 2

RECOMMENDED LEARNING PATHWAY

MANDATORY UNITS

Unit Title	Credits
IT System Management	12
Problem Solving	10
Develop Own Effectiveness and Professionalism	12
Using User Centred Design in an Agile Context	6
Bilingualism in User Interactions	4
Digital Product Management	15
Agile Methodologies and Practices	10
Data-Driven Decision Making	12
Product Innovation and Emerging Technologies	12
Community Leadership and Collaboration	8

OPTIONAL UNITS*

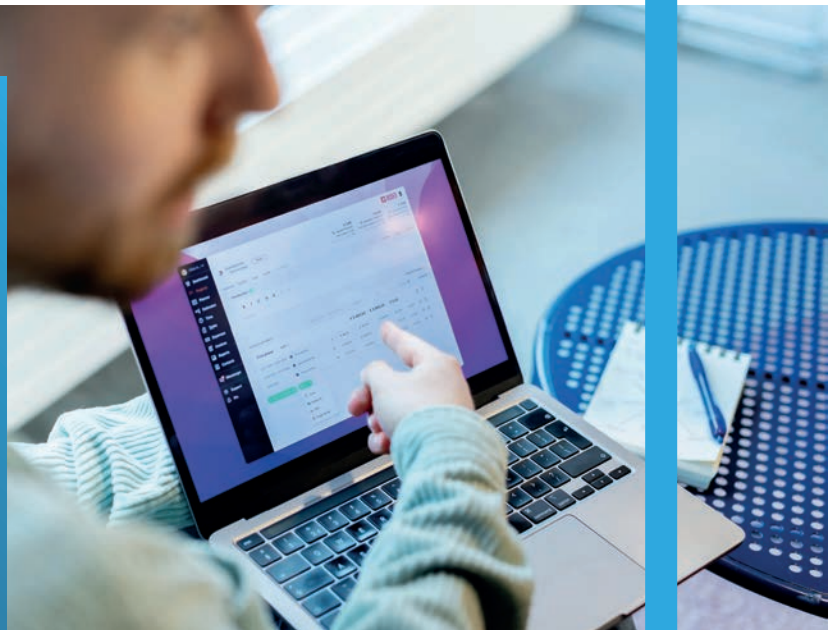
Unit Title	Credits
Monitor Information Systems	8
Manage a Budget	4
Health and Safety in an IT Context	6
Digital Security for Business	4
Software Development	10
Service Design	12
Data Visualisation	4
Principles of Artificial Intelligence use in the Workplace	4
Principles of Working in the Public Sector	5
Using Data to Tell Stories	4
Accessibility Considerations in Digital Product Management	5
Implementing Generative AI (GenAI) in the Workplace	10

BENEFITS FOR THE LEARNER

- Understand how to leverage technology to support your role and responsibilities
- Develop your knowledge and understanding of business-specific digital tools and technologies
- Develop your confidence, competence and experience of working with a variety of digital tools and technologies
- Understand the role of digital in collaborative working, and supporting colleagues and the wider team
- Understand how technology can support in-role development and progression
- Develop key digital skills and awareness of tools to support in-role experiences
- Identify personal and professional development areas to support role specific activities
- Enhance your CV with a recognised, transferable, and fully accredited qualification
- Zero cost to the learner (fully funded)

BENEFITS FOR THE EMPLOYER

- Fully accredited professional development supporting the Digital Strategy for Wales
- Confident and competent, digitally upskilled staff
- Work based learning activities and professional development aligned to business priorities
- Fit for purpose professional development for staff
- Develop informed and knowledgeable staff to drive forward business priorities
- Improve business' digital competence and applied use of existing and emerging technologies
- Encourages personal and professional development for all staff
- Provides opportunities for your staff to engage in ongoing continual professional development
- Cost effective solution for high quality CPD
- Zero cost to the business (fully funded)



QUESTIONS?

If you have any questions at all, please contact:
apprenticeships@aspire2be.co.uk

Or scan the QR code to visit our website.
aspire2be.co.uk/apprenticeships

